



Privacy Policy

Elipsa Fashion House greatly appreciates the trust you've placed in us. As your reliable partner over the past 30 years we guarantee you that we will keep the privacy of the data you have provided us.

We imply that by using our web application you have previously read and agreed to the general terms of use and sale.

On our website, all our users can regularly monitor any changes to general terms of use and sale and the follow-up method and purpose of processing collected personal data. Our site may contain links to other sites. They are set up as convenience of users and Elipsa fashion house does not control, nor is it responsible for their exposed content and privacy policy, and renounces any liability if such sites have inappropriate content, contain viruses or other harmful materials, insult or infringe copyright. Elipsa Fashion House is not responsible for the content of information published by users through personal comments left in the "blog" or "news" section. We reserve the right to remove any messages containing material that we consider indecent, inappropriate or otherwise unacceptable. We do not hold ourselves responsible nor are we obliged to monitor the user's comments and therefore renounce responsibility for the content of any press release, whether or not it stems from the copyright, libel, privacy or other laws.

Right to information

If you have any questions concerning your privacy policy or how your private data is handled, you can contact us via e-mail address: elipsaonline@elipsa.rs At any time you can ask us to learn about your personal data that we process, you can request their restriction, deletion, correction or transfer of data. Elipsa Fashion House reserves the right that without prior notice at any time, it can change the data displayed on any site page, and that it can make changes and supplements to all terms of use. All changes to the terms of our business will include general business conditions and personal data processing on our website. Our registered users will have additional privileges as we will notify them by sending a corresponding notice to the submitted e-mail addresses. However, regardless of these benefits of registered users, we ask all users to regularly read the current general business conditions of the Elipsa Fashion House and the purpose and manner of processing the collected personal data in the part of the website for this purpose. Each user, whether registered or not, can, if they wish to be informed about our privacy policy as well as other business conditions and by direct [querying to the elipsaonline@elipsa.rs email address](mailto:elipsaonline@elipsa.rs) or by calling the phone number **+381 60 40 68 661** from 08:00 - 16:00h every working day.

Data privacy

Elipsa Fashion House collects the following personal data for efficient and secure business purposes: first and last name, address and place of residence, e-mail address, contact phone number, password in encrypted form, and other data entered by the user in forms on our web site www.elipsa.rs is responsible for the accuracy of the data entered. We need the above data in order to be able to deliver to you the products you ordered in our online store, as well as to inform you of the current status of the order. We also use the data to provide support in case you need it, in the procedures of award games organizations, as well as in order to improve the quality of service and

ELIPSA CONFECTION, 36000 KRALJEVO, WORKERS' BATTALION 22 CRAFT TRADE AND COMMISSION SHOP
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assortment we offer to our loyal customers. Please notify us of any personal data that is logged on registration. In the event of a change that we have not been informed of, we are unable to answer for any deficiencies in terms of the efficiency of the realization of your order, i.e. the delivery of our products. The data provided to us during the visit and/or registration in our online store is stored and processed in accordance with the internal rules of business and security of the Elipsa Fashion House, with strict control over availability of the same employees who need it in order to perform the jobs efficiently. Employees of Elipsa Fashion House are obliged to respect the confidentiality of your data. The Elipsa Fashion House will not provide us with the data you have provided to unassured third parties and will be treated in accordance with the applicable Law on Personal Data Protection. We may provide personal data to third parties solely on legal duty, authorized institutions, and in accordance with the applicable legal regulation of the Republic of Serbia.

Sign in to e-news

You can sign up to our e-news that, until the recall, we inform you about: the news on offer in our online store and retail facilities, ongoing marketing activities, discounts for loyalty ness, sweepstakes, special events organized by the Elipsa Fashion House, as well as all other current events related to the Elipsa fashion house. After completing the form, the user will receive a confirmation message to the specified electronic address. The user, by confirming the appropriate form until the recall, remains logged on to the e-news of the E-news Elipsa Elipsa (so-called opt-in approval). Any time the user can either write in writing or by clicking the Check out button in e-news or through a mobile device in the form of a text message, request that the personal data carrier permanently or temporarily stop using his personal data in order to direct marketing, which will be done within 15 days of the date of receipt of the request.

User registration

You can use our online store as a "Registered User" or as a Guest.

Registered users submit the requested data in the registration process. Each registered user receives their own user name and password, which is secret and known exclusively to the user. It is necessary for the user to guarantee that their user name and password will be managed only by the person or person authorized by him. Each user is personally responsible for the content he writes on our website. The final buyer in our online store is only the registered user, i.e. an unregistered user (guest) who buys goods for his own purposes or non-profit activities. In our online store the buyer is exclusively a natural person. In case the user registers, Elipsa Fashion House will use the customer data until the recall to process the user's order, prepare other relevant quotes, and for marketing analyses that will help improve our sales offer. Data can also be used for repeated marketing. The Company Fashion House Elipsa stores data until revocation or check-out in accordance with the legal regulations of the Republic of Serbia. The user can either time in writing toe either send to the_elipsaonline@elipsa.rs or by clicking Delete the account. If the user wants to delete the user account, the e-mail notification must contain the following data: the title of the message should be Revoke the user account ; in the contents of the message please specify the user's first and last

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name, address and e-mail address to which the user registered; the message must be sent from the e-mail address from which the user registered as a registered member.

Shopping as a GUEST

In case the user wants to search the site or to make purchases of one of the available products without registration, as guest, the Elipsa Fashion House will use the entered data to process the ordered order.

Contacting

The user of our website may ask Elipsa specific questions through contact forms that are available on our site in multiple places or alternatively via e-mail addresses. The data that the user submits when you ask the preferences you want will be used to resolve user's questions.

The e-mail addresses listed on the website are not personal, but business e-mail addresses for the Elipsa. I mean, the same ones are not related to one specific physical person, but the data provided this way can be processed by different persons, all in order to quickly and efficiently resolve the user's question. By sending an e-mail message through a web form or to the addresses listed on that web site, the user agrees to the general terms of use of our online store located at the www.elipsa.rs

Social media connections

By clicking on the icon of some of the social networks (Facebook, Instagram, Youtube, etc...) located on the Elipsa Fashion House website, the user can easily access our profile on the desired social networks. In addition to our profiles, the user can access the social media profiles of various content associated with the Elipsa Fashion House. Clicking on one of the offered icons will allow the user to efficiently and quickly relevant information, all in accordance with the user's web activities and selected preferences.

Payment security

Fashion house Elipsa uses SSL technology to transfer all personal data of our users, which takes into account the coding of all information sent by order. In the event that you choose payment by payment card, the payment card information entered by the user in encrypted form is transferred from the user's computer directly to the bank's authoritative server.

When entering payment card data, confidential information is transmitted through a public network in a protected (cryptographic) form using the SSL protocol and PKI system, as currently state-of-the-art cryptographic technology.

Data security when purchase, guarantees payment card processor, so that the full billing process is done on the bank's websites.



Data verification is conducted directly between the buyer and banca Intesa ad Beograd. Payment card data is not at any point during the transaction available to our system.

Payment of all orders in the Republic of Serbia is made in dinars (RSD). If the user chooses to pay with payment cards from foreign Issuers Banks, the amount of the transaction in dinars will be converted to the settlement currency of the Bank (EUR) according to the exchange rate of the National Bank of Serbia. When borrowing your payment card, the already converted amount will be converted to your local currency, according to the exchange rate applied by payment card operators. The price listed on the website in dinars is fixed, however due to the above mentioned conversions it is possible to deviation from the same when you translate it into local currencies of bank card issuers or when you compare the price on our site with the price in euros applied in the billing process. euro conversions into dinars.

Personal Data Operator

The operator of all personal data is ZTKR Elipsa, Radnički bataljon 22, 36 000 Kraljevo.

Any questions about privacy and processing of personal data can be asked [at an e-mail](mailto:elipsaonline@elipsa.rs) address: elipsaonline@elipsa.rs or call **us by phone at +381 60 40 68 661** from 08:00 -16:00h every working day.



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Each user can delete cookies from their computer or mobile device at any time by running the appropriate option in your Internet browser.